



2011 Fruita Event Calendar

Fruita Area Chamber of Commerce
432 East Aspen Avenue • Fruita, Colorado 81521
info@fruitachamber.org • (970) 858-3894

- Fruita Community Center Grand Opening and Sweet Heart 5k/10k**
February 12, 2011, 8:00-Noon
Fruita Community Center
Come join us for our Grand Opening celebration and for a Run for your heart 5k Run/Walk or 10k Run and Health Vendors. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Talent Show**
March 25, 2011, 7:00 pm
Fruita Middle School
Come show your talents at the FMS Auditorium. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Farm and Ranch Day**
March 26, 2011, 9am - 4 pm
Fruita CO-OP
A fun day with area Farming and Ranching community and Agricultural Vendors. *Contact: Fruita CO-OP 858-3667.*
- Arbor Day**
Wednesday, April 13, 2011
9:00- Noon
Fruita Community Center
Join us for a student poster/art contest, adult art contest, demonstrations, tree planting, children's activities and tree giveaways in honor of being green and protecting our planet. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Easter Egg Scramble**
April 20, 2011, 4 - 5 pm
Fruita Community Center
The Fruita Community Center lawn will be full of plastic eggs to find. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Fat Tire Festival**
April 28, – May 07, 2011
Civic Center Lawn
Come join the fun at Colorado's "kickoff" to the Mountain Bike Season in beautiful Red Rock Country. It's all about the people, and the bikes. *Contact: Over the Edge Sports at (970) 858-7220, or visit www.fruitamountainbike.com.*
- MSC #1 Rabbit Valley Rally**
April 30- May 1
TBA
MSC #1, RABBIT VALLEY RALLY The largest full-discipline (endurance and gravity) race series in the United States. *Contact: (888) 576-9384 x 1015. sarah@racemsc.com. www.racemsc.com.*
- Mike the Headless Chicken Festival**
May 20 - 21, 2011
Civic Center Lawn
Celebrate the story of Miracle Mike with the City of Fruita! Enjoy dancing, music, food and fun at this extravaganza. *Contact: Fruita Parks and Recreation (970) 858-0360, or visit www.miketheheadlesschicken.org.*
- Fruita Chamber Annual Business Expo & Community BBQ**
June 2, 2011
4 - 7 pm
TBA
Showcase your Chamber business at the 2011 Fruita Area Chamber of Commerce Annual Business Expo. Booths available to Chamber members only, for \$55. Bring your business ... and we'll provide a 6' table and 2 chairs. There will also be free BBQ!! *Contact: the Fruita Chamber www.fruitachamber.org or call (970) 858-3894.*
- Thursday Night Concert Series**
June 2 – August 11, 2011, 7:30 pm
Civic Center Pavillion
Enjoy a FREE Concert every Thursday night located at the Fruita Civic Center Pavillion. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- James Robb State Park Concerts**
June - August 11
Line-up TBA. *www.riverfrontproject.org/concerts.*
- Fruita Farmer's Market**
Civic Center Lawn
TBA
Buy local produce and connect with your friends. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*

- Rimrock Rodeo**
June – August 2011
4:30 – 9:30 pm
Rimrock Rodeo
- A series of Rodeo events held each Tuesday evening through the Summer. From 4:30-6:30, they Showcase 10 Riders; 7:00-7:30 in the “Mutton Busting” Event; and 7:30-9:30, they have the Professional Rodeo Riders “Grand Entry” Event. *Call (970) 433-9986 for more information.*
- Country Jam**
June 23 – 26, 2011
7:30 pm
- Visit www.countryjam.com, or call (970) 242-6663 for more information.*
- Fruita City Council Ice Cream Social**
June 30, 2011
Civic Center Pavillion
- During the Thursday Night Concert Series, come get a FREE cup of Ice Cream ... and meet your local City Council! *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Fourth of July Celebration & Fireworks**
July 3, 2011 Dusk
- Find a spot in town and enjoy the show. Fireworks will be lit at Snooks Bottom. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or (970) 858-0360.*
- Dinosaur Days**
July 29 - 30, 2011
- A fun family event put on by the Dinosaur Journey Museum with the 7K Pteranodon pterion race. *Contact: the Dinosaur Journey Museum (970) 858-7282 www.museumofwesternco.com/visit/dinosaur-journey.*
- Rock Jam**
August 27 - 28, 2011
Mack
- For more information, visit www.countryjam.com, or call (970) 242-6663.*
- Alpine Bank
Fruita Fall Festival –
September 23 - 25, 2011
Downtown Fruita**
- This is the Big One! The Fruita Fall Festival began almost a century ago as a celebration of the harvest for the farming community. The event has grown to encompass much of Downtown Fruita with a carnival, crafts, food, music and other attractions. For more information on Festival events, *Contact: (970) 858-3894 www.fruitachamber.org.*
- Bikes Bands & Brews**
October 14 - 15, 2011
1:00-7:00 pm
- An Event of food, dance and biking. 5k run/walk. Fun for the whole family! *Contact: the Fruita Area Chamber of Commerce, (970) 858-3894 www.fruitachamber.org.*
- Truck-N-Treat**
October 29, 2011
10:00-noon
- Big Trucks, Little Trucks, Fire Trucks, and Dump Trucks! Wear your costume for ‘Truck or Treating’ while you climb all over the trucks and honk their horns. *Contact: Fruita Parks and Recreation kgriffin@fruita.org or 858-0360.*
- Trick-or-Treat Street**
October 31, 2011
3 - 5:30 pm
- Be a kid again and enjoy the fun and excitement of Halloween – with lots of candy! *Contact: the Fruita Area Chamber of Commerce, (970) 858-3894 www.fruitachamber.org.*
- Rimrock Marathon**
November
Colorado National Monument
November 12, 2011
- EXCLUSIVE running event to the Colorado National Monument! The field is limited to 400 and with Monument providing the race with one of the country's most scenic backdrops register before it fills up! *Contact: Michelle Wheatley, (970) 858 3617 x363. Michelle_Wheatley@nps.gov www.nps.gov/colm.*
- Hometown Christmas & Parade of Lights**
December 17, 2011
5:30 pm
- Holiday cheer, beautiful lights and shopping. Fruita Rotary Club Photos with Santa & Canned Food Drive, Fruita Lioness Chili Supper, Mitten tree by: Girl Scouts of Colorado, Fruita Service Unit, Live Nativity Scene, Christmas Parade, Also, Enjoy Extended Shopping Hours. *Contact: the Fruita Area Chamber of Commerce, www.fruitachamber.org or call (970) 858-3894.*